



Working For You!

*Rob is working for you
to create a more Livable Oakville.*

- Controlling growth
- Keeping taxes low
- Protecting our future

Let's keep moving forward!

Re-Elect Mayor Rob Burton On October 25



“Our Oakville is a safe place for families to raise their children. A place of clean air and water. A place where heritage is a part of our everyday landscape. A place where residents can flex their physical and creative muscles in facilities that are up-to-date and accessible to all. A place that cares about the needs of all neighbourhoods and families. A place with jobs for all who want them.”

WORKING FOR YOU

Rob Burton has a clean and green vision for Oakville’s future

Rob will build on this term’s success to create an Oakville that is sustainable both environmentally and financially – a great place for families to raise their children and grandchildren. His vision is to keep moving forward: controlling growth, keeping taxes low and protecting our future, instead of going back to the days of welfare for developers and not enough community facilities for the rest of us. In practical terms it means:

CONTROLLING GROWTH

- Protecting our new official plans at the local and regional levels from the appeals by developers already underway.
- Preserving green space – especially our Natural Heritage System – by making sure the new sub-divisions built north of Dundas fit into nature instead of trample it.

KEEPING TAXES LOW

- Creating new **non-tax sources of revenue** by renting idle public properties to others and by creating new businesses that pay dividends to taxpayers.
- Making sure the **new hospital** gets built by using new non-tax revenues to pay the carrying costs of the town donation to the new hospital – without raising property taxes.
- Recycling: **Converting the old hospital** into a Centre of Excellence for Seniors’ Health Care, with needed long-term care beds plus clinics and even an ER to help other seniors stay in their homes longer, and **keeping surplus schools** for community needs.

PROTECTING OUR FUTURE

- Preserving our remaining employment land so we can **attract high-quality businesses** that will create jobs, pay business taxes and relieve pressure on residential taxes.
- Enhancing the **livability** features – a healthy environment, an active sports community, a vibrant arts scene, a strong social safety net – that attract “clean” businesses to town.
- Keeping our **new pro-active town planning** that puts families and children first and keeps both green spaces and historical places in our everyday landscapes.
- Defending our new power plant rules to ban adverse impacts on the health and safety of residents.



“... We are pleased that good planning practices, principles and process for power generation proposals will be implemented by Oakville... We support the Council on the amendments to the Official Plan and the zoning bylaws. The methodology your staff has followed demonstrates fairness and transparency in developing and implementing good public policy, including real and meaningful public consultation, and shows that ‘the process’ works, which is something to be proud of.”

~ **SUSAN HYATT**, C4CA director, at Sept. 27, 2010, meeting of Town Council

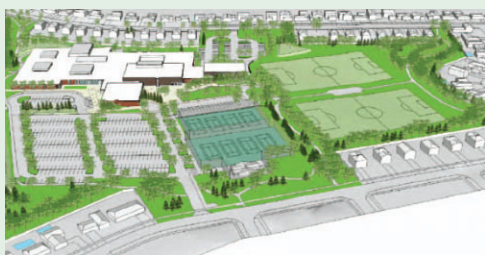


“My vision of a more efficient and responsive town government is why I introduced Performance-Based Program Budgetting, a corporate best practice. We are Canada's first government at any level to adopt PB2, the modern version of Zero-Base Budgetting.”

Rob has been **WORKING FOR YOU**

Rob Burton gets the job done right

Under Rob’s full-time leadership, Council has gotten a record amount done for you in four years. Rob did it by working for *you* – not developers – to get the job done and done right.



NEW FACILITIES

Rob and Council have **unanimously added overdue new facilities**: 16 Mile Sports Complex, Pine Glen Soccer Centre, Joshua’s Creek Arena, Bronte Youth Centre, Clearview Library, the QE Park community centre and the new transit depot that supports our new grid-based route system.

“Who do you think is the greenest mayor in Canada? It’s Rob Burton, the mayor of Oakville.”

~ **DAVID DONNELLY**, noted environmental lawyer, at an Ontario Greenbelt Alliance workshop



MORE GREENSPACE AT NO COST

Rob and both councils protected thousands of hectares of greenspace at no cost to taxpayers through their planning powers. The Ontario Municipal Board upheld the Town plan. It created a precedent-setting Natural Heritage System (NHS). Our former mayor had said the NHS had to be bought by taxpayers for \$232 million. She was wrong! Now the regional NHS is at risk at the OMB. This is the wrong time to change leaders.

OUR NEW OFFICIAL PLAN...

Our new plan lets *us* control growth. The old plan was riddled with loopholes that led to many losses at the Ontario Municipal Board (OMB). This resulted in unwanted and inappropriate developments and the loss of 500+ hectares of employment land (worth \$12.5 million/year in business tax revenues, and more than 25,000 local jobs). **In this term, we are undefeated at the OMB.** The new plan protects neighbourhoods and directs growth to appropriate places. It preserves green space and saves employment land for jobs.



To see why Canada’s biggest developer, Peter Gilgan, was at the Mulvale campaign launch, read this Toronto Star story about what’s at stake for developers in this election: “Battle over development fees heats up in Oakville” at <http://www.thestar.com/news/gta/article/659524>.

MORE COSTS OF GROWTH PAID BY DEVELOPERS

Under Rob’s leadership, Council endorsed a plan that increases development charges by the maximum allowed by law. Now developers – not taxpayers – will shoulder more of the costs of growth. Developers are fighting this. **Voters need to elect a council that won’t give in to developers.** Rob does not take donations from developers and never has.

“There are several key differences between Ann Mulvale and Rob Burton that helped me understand why Rob is so effective in taking on developers . . . Rob doesn’t take donations from developers. Rob is not a career politician – he is a businessman. Rob doesn’t pass the buck. He gets the job done.”

~ **HONEY MACK**, Glen Abbey resident

MONEY SAVED WITH COST-EFFECTIVE TOOLS

Rob and this Council hired an Internal Auditor to work with staff to find savings and efficiencies – more effective and less costly than hiring an Auditor General. He also brought in **Performance-Based Program Budgetting (PB2)**, a proven tool for achieving value and efficiency that has already saved you millions of dollars.

STRONGER PROTECTIONS FOR HEALTH AND SAFETY

Rob’s council unanimously passed new bylaws to protect the health and safety of residents – reducing fine particulate matter in the air, banning cosmetic use of pesticides, protecting trees on public and private property, creating rules for locating power plants, and more.

“Under Rob Burton’s leadership, Oakville Transit’s ridership has grown 10% and will continue to grow. Think of the domestic, personal care and trades people like myself who couldn’t possibly service clients without a dependable bus service. I endorse Rob Burton’s bid for re-election and the election of all pro-transit candidates.”

~ **JOHN LILLICO**, Registered Piano Technician, Ward 2



BETTER TRANSIT

Rob and Council unanimously decided to create a grid system of bus routes to make transit faster and easier. This reflects Rob’s on-going commitment to reducing gridlock and air pollution. There are no empty routes, only empty times.

FACT vs. FICTION



Mayor Burton's policies have cut into the profits of developers. They are now backing developer-friendly candidates, who will say anything to get elected. No matter what *fictions* you may hear, here are the *facts*.

FACT: ROB CUT TAXPAYER-PAID DEBT

The only kind of debt you, the taxpayer, pay for is down 9% under Rob.

Oakville's debt divides into 2 categories: taxpayer supported debt and debt paid by others (mostly developers but also user groups like the soccer club). Between 2000 and 2006, **the former mayor more than doubled the debt** you, the taxpayer, pay for, raising it from \$10.8 million to \$24.2 million. Rob's council has since cut it to \$22 million.

If you go to the source documents (www.oakville.ca/2010budget.htm), you will see that tax-supported debt is not only going down but is only a fraction of the town's debt capacity. There has been an increase in non-taxpayer-supported debt, but it comes down quickly in the projection. This debt funds facilities needed because of growth at no cost to you.

FACT: ROB WILL KEEP TAXES LOW

Rob has kept and will keep Oakville's tax rate one of the lowest in the GTA. Council directed staff at the Town and Region to suggest cuts that would bring the combined rate of increase in property taxes to an average of 3% a year or lower for the next 4 years, in line with inflation.

Oakville is part of Halton Region and has a two-tier budget. The mayor and regional councillors set both budgets. The six "local" councillors only set the Town budget. It is misleading to look at just one part of the budget, since the two budgets cover two sets of local municipal needs. For instance, fire protection is in the Town budget, while police protection is in the Region's budget. The provincial Liberal government is in the process of taking back some of the costs in the regional budget that the Mike Harris Conservatives downloaded to it years ago. This made it easy to achieve a 0% increase at the region this year and will provide more relief for taxpayers in each of the next 4 years.

FACT: ROB CUT RATE OF TAX INCREASES

This year's tax increase was only 1.5%. The average for the term was 2.67% – lower than the 3.61% per year average of Mrs. Mulvale's last two terms. And Rob slowed the rate of tax increases while absorbing millions in expenses Mrs. Mulvale left the new council to pay.

FACT: ROB AND COUNCIL HAVE BEEN PROACTIVE AND SUCCESSFUL ON THE POWER PLANT ISSUE

Rob got Council publicly involved in the power plant issue long before the September 2009 decision. Council unanimously passed public resolutions of protest in February and an Interim Control By-law to prohibit power plants in March 2009. C4CA has publicly supported Council's work. Rob and Council realized they could not raise a louder voice against the power plant than Mississauga, with four times more people and six times more government MPPs. That's why Rob and Council chose to enact by-laws to protect against any negative impacts of power plants anywhere in Oakville.

Now, TransCanada has launched legal challenges of those by-laws. Because the matter is in the courts, Rob as mayor cannot discuss the cases.

"As regular donors to the Oakville hospital, we realized awhile ago that no amount of galas and golf tournaments could possibly raise the required local share of the costs for the new hospital in time. We needed the help of the town government. We really appreciated the way Rob was open to working with the hospital to find a solution. Now we have a win-win agreement that is good for Oakville's physical and financial health."

~ RUSS & PEGGY KEMP, hospital donors & Ward 1 residents



FACT: ROB HAS A PLAN FOR FUNDING THE NEW HOSPITAL

Rob's plan is to use new non-tax revenues to finance the Town's \$130 million donation due in 2015 and spread its carrying costs over the 2015-2045 period so future residents who benefit from the new hospital share these costs. The debt required for the Town to do this is similar to the debt the Town took on when it first built the hospital in 1948.

Mrs. Mulvale's proposal to put a \$400 charge on new homes would yield at most \$20 million over the remaining 35 years of growth – far short of what's needed. If you want to see the math, go to our website, www.voteburton.ca. Because it falls so short, **her proposal will lose us the new hospital**. Further, her proposal requires the province to amend legislation both the Premier and Opposition Leader have each refused to change. They each stressed that communities that don't contribute a local share of the costs will not get hospitals.

FACT: ANN MULVALE CAN'T RUN ON HER OWN RECORD SO SHE DISTORTS ROB'S

“On October 25, Oakville voters have some choices to make. We can go back to developer-friendly councils, out-of-control growth, out-dated or missing facilities, losses at the OMB, rundown infrastructure, never-ending gridlock, ever-increasing pollution or we can keep moving forward with rules that control growth, management that provides for new facilities and updated infrastructure, and better protections of our health, safety and quality of life.”



Rob will continue **WORKING FOR YOU**

Rob is getting the job done right. Let's keep moving forward!

- **Controlling growth**
- **Keeping taxes low**
- **Protecting our future**

“We must protect our gains and achieve more. I am running because we need strong leadership that puts the welfare of our community ahead of developer profits.”

Voting begins at 10 a.m. and continues until 8 p.m. Be sure to bring your voter card and proof of address and identification. If you did not get a voter card, you might not be on the voters' list, so bring proof of Canadian citizenship, too.

Check your voter card to see where you vote. Some polling stations have changed. If you have accessibility needs, you should vote at Town Hall, which is fully equipped for this purpose. If you do not have a voter card and are not sure where to vote, go to <http://www.oakville.ca/2010election.htm> and press “Find Your Voting Location.” Fill in your address to find your polling station and a map showing you how to get there. Or call us at 905-338-1200.

Want to know more about Rob's platform or record? How to help? Where to vote? Need some help getting to the polls? Call 905-338-1200, e-mail info@voteburton.ca or visit www.voteburton.ca.

Re-Elect Mayor Rob Burton On October 25